



Global Summit

**TELEMEDICINE &
DIGITAL HEALTH**

April 4 to 6 2019
Transamerica Expo Center
São Paulo - Brazil





TECHNOLOGY SERVING HUMAN LIFE.

The city of São Paulo will host the largest Telemedicine and Digital Health event in Latin America. The first of its kind in the country, the Global Summit Telemedicine & Digital Health will usher Participants into a new era in Digital Health and into the future of Telemedicine in Brazil and around the world.

Created by the Associação Paulista de Medicina (APM) in partnership with Transamerica Expo Center, the event will deal with current and relevant topics in the segment, such as: Telehealth, Digital Health, Wearables, Artificial Intelligence, Internet of Medical Things, Patient Experience & Health, Telemedicine, Mobile Health, Analytics & Big Data, Internet of Me, Health Promotion and Prevention and Machine Learning. All of the content will be presented by national and international Key Speakers, who will share the practical experiences in the introduction and development of telemedicine in their countries. It is a unique opportunity!

3 days of intense knowledge building and networking in an event that encompasses the entire Telemedicine and Digital Health ecosystem, dealing with latest and upcoming issues.

APM



ASSOCIAÇÃO PAULISTA
DE MEDICINA

The Associação Paulista de Medicina represents the physicians of the state of São Paulo and defends total, universal and quality health care for all citizens. With 14 Districts composed of 75 active Regional units, as well as 50 Departments and Scientific Committees, APM is an example in the dissemination of high-level scientific information, for the continual development of Medical professionals, resulting in better care in the public and private spheres.

The APM also contributes to the creation of Health Care policies, as well as being a leader in the debates and actions towards incorporating new technologies and excellent solutions in order to implement the best Medical practices.





The perfect backdrop

An event of this magnitude could not be hosted in a better place. Transamerica Expo Center has become known for hosting Brazil's main medical events, offering the infrastructure required for a successful GLOBAL SUMMIT.



The Global Summit Telemedicine & Digital Health will present the latest developments in telemedicine and digital solutions directed at physicians, managers, hospitals and public and private health systems. It will also include a significant trade fair where national and international technology companies can exhibit cutting-edge products. We would like each of the participants and partners to be active players of the transformations in health care."

Dr. José Luiz Gomes do Amaral
APM President

Why participate?



International Event

Visibility for your brand at the largest Telemedicine and Digital Health Congress in Latin America



Promotion and Networking

Promotion and Networking
Relationship with highly qualified participants and opinion leaders



3-Day Event

More than 30 hours for exchange of experiences with professionals from the Health and Technology Industry



+ 1.500 Participants

Varied visiting public from the most varied Health Care Areas





Keypartner



Diamond



Gold



Silver



Bronze

Visitors

- Doctors from all specialty areas;
- Professionals from the Health Care Area;
 - Professionals from IT in Health Care;
 - Investors in the Health Segment;
- Health Care Operators and Suppliers;
- Hospital, Clinic and Laboratory Directors and Administrators;
- Public Health agencies and other related public and private entities operating in the sector.

There are many opportunities to exhibit and promote your brand:



Congress Area

Congress bag (exclusive)

Displays with the brand in food courts – mobile (exclusive)

Logo on stage backdrop

Institutional Video (up to 30 seconds) to be shown during breaks in Congress rooms

Logo printed on general event program

Logo on entrance doorway

Promotion of events and marketing

Header at main parking lot entrance (exclusive)

Insertion of promotion material (provided by sponsor) in Congress backpack

Logo on the signage Banners and Totems

Header Banner on the website's Accreditation page (exclusive page)

Header Banner on the website's Schedule page (exclusive page)

Posts promoting activations/promotions before and during the event on Facebook/Instagram/LinkedIn

Exhibition of the logo on all Congress marketing e-mails

Exhibition of the logo on online and off-line media, before and during the Congress

Exhibition of the logo at the event's Homepage with a directing link

2 exclusive marketing e-mails sent to the Congress mailing list

Action for relationship and promotion

5 Congress registrations

15 exhibitor Credentials

Business Lounge set up in 150m2 exhibitor area, in a privileged location

2 45 minute Slots in the Technological Hub

Keypartner

Congress Area

Chair cover with sponsor logo (exclusive – Diamond I)

Badge lanyard (exclusive – Diamond II)

Logo on stage backdrop

Institutional Video (up to 30 seconds) to be shown during breaks in Congress rooms

Logo printed on general event program

Logo on entrance doorway

Promotion of events and marketing

Logo on 3 barriers in parking lot

Insertion of promotion material (provided by sponsor) in Congress bag

Logo on the signage Banners and Totems

Posts promoting activations/promotions before and during the event on Facebook/Instagram/LinkedIn

Exhibition of the logo on all Congress marketing e-mails

Exhibition of the logo on online and off-line media, before and during the Congress

Exhibition of the logo at the event's Homepage with a directing link

2 exclusive marketing e-mails sent to the Congress mailing list

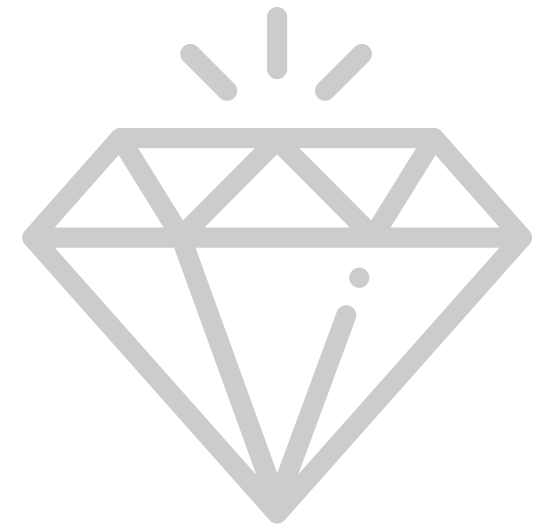
Action for relationship and promotion

3 Congress registrations

10 exhibitor Credentials

Business Lounge set up in 100m2 exhibitor area, in a privileged location

1 45 minute Slot in the Technological Hub



Diamond



Congress Area

- Logo on stage backdrop
- Logo printed on general event program
- Logo on entrance doorway
- Insertion of promotion material (provided by sponsor) in Congress bag

Promotion of events and marketing

- Posts promoting activations/promotions before the event on Facebook/Instagram
- Posts promoting activations/promotions during the event on Facebook/Instagram
- Exhibition of the logo on all Congress marketing e-mails
- Exhibition of the logo on online and off-line media, before and during the Congress
- Exhibition of the logo at the event's Homepage with a directing link
- Logo on the signage Banners and Totems

Action for relationship and promotion

- 2 Congress registrations
- 5 exhibitor Credentials
- Business Lounge set up in 50m2 exhibitor area, location to be chosen

Gold

Congress Area

Logo on stage backdrop

Logo printed on general event program

Logo on entrance doorway

Insertion of promotion material (provided by sponsor) in Congress bag

Promotion of events and marketing

Posts promoting activations/promotions before the event on Facebook/Instagram

Posts promoting activations/promotions during the event on Facebook/Instagram

Exhibition of the logo on all Congress marketing e-mails

Exhibition of the logo on online and off-line media, before and during the Congress

Exhibition of the logo at the event's Homepage with a directing link

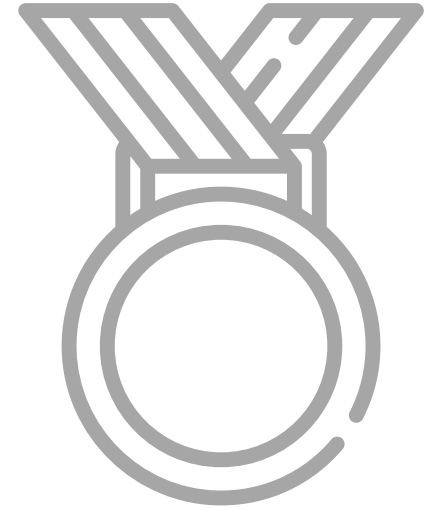
Logo on the signage Banners and Totems

Action for relationship and promotion

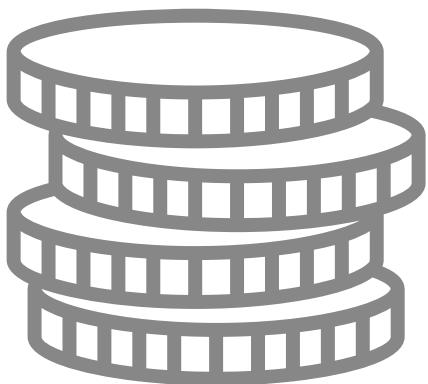
1 Congress registration

2 exhibitor Credentials

Business Lounge set up in 25m2 exhibitor area, location to be chosen



Silver



Congress Area

Logo on stage backdrop

Logo printed on general event program

Logo on entrance doorway

Insertion of promotion material (provided by sponsor) in Congress bag

Promotion of events and marketing

Posts promoting activations/promotions before the event on Facebook/Instagram

Posts promoting activations/promotions during the event on Facebook/Instagram

Exhibition of the logo on all Congress marketing e-mails

Exhibition of the logo on online and off-line media, before and during the Congress

Exhibition of the logo at the event's Homepage with a directing link

Logo on the signage Banners and Totems

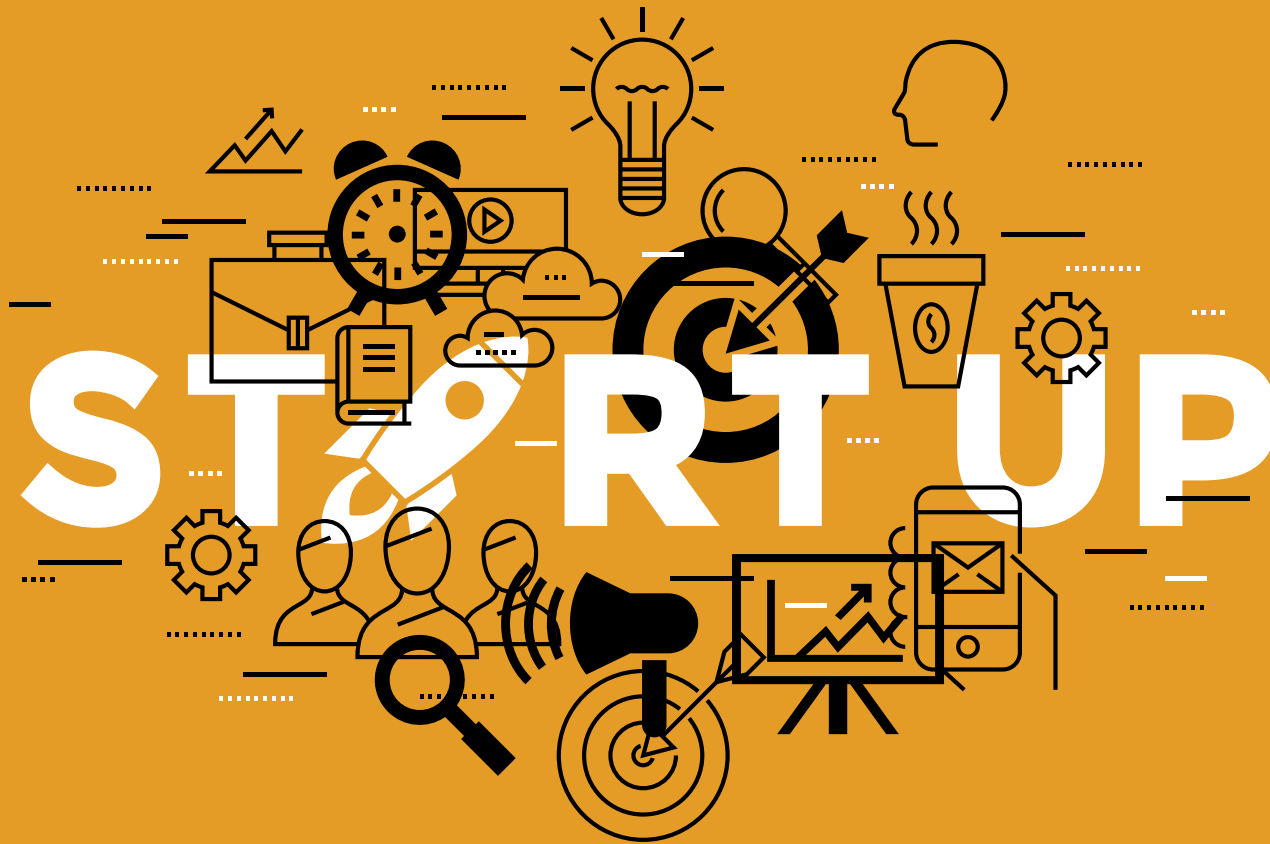
Action for relationship and promotion

1 exhibitor Credentials

Business Lounge set up in 15m² (Bronze I)

9m² (Bronze II) in the exhibitor area, location to be chosen

Bronze



Space: StartUps

This space is dedicated to entrepreneurs and their businesses, which are connected with the new market trends, which will be able to add value to the Telemedicine and Digital Health industry.

Space: Innovation Challenge

Show your ideas and innovative solutions at the Hackathon. Competition for the health care market showing the current tendencies promoting the connection between investors that make the projects to be implemented possible, focusing on: startups, entrepreneurs and students.

What they say about us.



Telemedicine and Digital Health are on the horizons for all of us. The trend is that the use of these tools will soon commence and it is important that health insurance operators participate in this movement."

José Cechin
FENASAUDE Executive Director

"The Global Summit Telemedicine & Digital Health has the main objective of offering knowledge about the latest developments in the field. This event is completely aligned with our objectives of broadening the population's access to modern therapies that can prolong life, improve the quality of life and well-being of patients."

Pedro Bernardo
INTERFARMA Interim Executive President

"Our entity is always concerned with supporting and being present in events that are relevant for the sector. There is no doubt that Digital Health, Telemedicine and Industry 4.0 are the future of the sector, so participating in the Global Summit Telemedicine & Digital Health is crucial."

Paulo Henrique Fraccaro
ABIMO Superintendent

"The Digital Health industry has been experiencing exponential advances worldwide, so the event will offer great added value, besides facilitating the understanding of the entire medical community, blazing new trails and innovating in the Telemedicine practice in Brazil."

Dr. Luiz Ary Messina
RUTE National Coordinator

"The Global Summit is one of the first events in Brazil that will discuss the theme from a more organic standpoint, showcasing national and international experiences, that will add knowledge to those who work in the field, as well as those that don't, but would like to know more."

Martha Regina Oliveira
Dr. and Executive Director of
Associação Nacional de Hospitais Privados

"FIAP is a school focused on technology and innovation, so our objective is to be connected with the market that is promoting this interface and brings benefits to education, increasing our student's knowledge and society's in general."

Ricardo Fortes
Head of Corporate Relationship



The central theme of the event coincides exactly with the ABTMS scope of activity — we are joining efforts to offer a more complete and wide-reaching event, because we consider that Telemedicine, Telehealth and Digital Health should occupy a prominent place on the health care academic society's calendar."

Ana Estela Haddad
Prof. Dr. Director of Institutional
Relations — ABTMS

"Digital technologies have a vital and relevant impact for the future of health care in Brazil, because it allows for the access to services more easily, offering high quality at much lower costs. The event will showcase best practices and initiatives that have been used in other countries and in Brazil. Associates from ABRAIDI and other institutions should participate in the event to become familiar with these technologies, incorporate them into their portfolios and offer them to clients."

Giuliano Sant'Anna
ABRAIDI Director General

"It is the creation of a new way in which people related to health care issues, beyond a paradigm change in the treatment of diseases. I would say that Telemedicine and Digital Health have the potential to produce the value of the HEALTH, and not just coverage of diseases."

Chao Lung Wen
Associate Prof. Dr. at Faculdade
de Medicina (USP)



The Global Summit is a unique event, dealing with a topic that is completely relevant not only for the population, but also for an entire class of physicians and other health care sectors."

Lasse Koivisto
PRONTMED Director

Gold Sponsor



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Organization and Execution



Local






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